



## Media Release

**Event/Project Name:** Rental/Retail modeling for prom and grad

### 1. Consent and Release

I hereby give Collins Clothiers and its employees, agents, and assignees the irrevocable right to use my name, photograph, video, voice, and/or likeness in all forms and media for advertising, trade, and any other lawful purposes.

I grant Collins Clothiers permission to use my photographs on company social media accounts including Facebook, Instagram, TikTok, and Twitter, and on the company website, without acknowledgement or recognition given to me. I consent any third party (including any agency, client, publication, or other organization or institution) in whole or in part, for distribution (“sharing”) of the photographs on their social media accounts, for the purposes of publicity and promotion of the company.

### 2. Photography/Videography

I consent to being photographed and/or videotaped as part of my participation as a model and/or brand ambassador for Collins Clothiers. I understand that Collins Clothiers may use these photographs and/or videos for promotional, educational, or other purposes.

### 3. Ownership

I understand that all photographs and video recordings shall be the sole property of Collins Clothiers.

### 4. Release of Liability

I release Collins Clothiers and its representatives from liability for any claims by me or any third party in connection with my participation.

In giving consent, I release Collins Clothiers from liability for any violation of any personal or proprietary right that I may have in connection with all third parties’ use of the images on social media.

### 5. Acknowledgement

I have read and fully understand the terms of this release.

Signature of Subject: \_\_\_\_\_

Print Name of Subject: \_\_\_\_\_

Signature of Subject’s Parent/Guardian: \_\_\_\_\_

Print Name of Subject’s Parent/Guardian: \_\_\_\_\_

Date: \_\_\_\_\_